



Nasser Saidi, Former Minister of Lebanon and Deputy Chair of Eureeca Equity Crowdfunding Joins Boardroom Metrics

Respected Middle East leader will provide geopolitical and governance advice to clients in the Middle East and North America.

Jim Crocker, CEO of Boardroom Metrics, Inc. announced today that Nasser Saidi, who has been recognized by 'The Middle East' magazine for four consecutive years as one of the top 50 most influential Arabs in the world, has joined Boardroom Metrics, Inc.

“Nasser Saidi is an international beacon of action and thought leadership on some of the most important changes of our times,” said Crocker. “We are very proud that Mr. Saidi will be a part of the Boardroom Metrics team.”

Mr. Saidi is a former Minister of Economy and Trade and Minister of Industry of Lebanon. Also, he was the First Vice-Governor of the Central Bank of Lebanon and a Member of the UN Committee for Development Policy, appointed by former UN Secretary General Kofi Annan.

Mr. Saidi, will provide geo-political, economic and governance advice to Boardroom Metrics clients in North America and the Middle East.

Those interested in better understanding the economic and geopolitical impact of current events in the Middle East will be able to access Mr. Saidi's weekly assessments on the Boardroom Metrics website. Speeches and other presentations by Mr. Saidi will also be available.

In addition to his role at Boardroom Metrics, Mr. Saidi holds the following international positions:

- Member of the IMF's Regional Advisory Group on the Middle East
- Member of the World Bank's Private Sector Advisory Group of the Global Corporate Governance Forum
- Chair of the MENA Region Clean Energy Council
- Deputy Chairman, Eureeca Capital, a global on-line crowd investing platform
- Member of the Board, Middle East Center, London School of Economics
- Member of the Advisory Board of the Official Monetary and Financial Institutions Forum (OMFIF)

“I am excited about the opportunity that Boardroom Metrics provides to broaden my North American network,” said Mr. Saidi. “I particularly look forward to helping expand overall understanding of the issues and opportunities that exist in the Middle East.”

Mr. Saidi is available for consulting and speaking engagements in North America. To arrange an opportunity to speak with Mr. Saidi please contact Karen McElroy (kmcelroy@boardroommetrics.com) of Boardroom Metrics.

About Boardroom Metrics

Founded in 1994, Boardroom Metrics provides a modern, collaborative platform for promoting the skills and



expertise of it's influential executive clientele. The Boardroom Metrics' pool of executive talent has broad global, industry and functional expertise. Internationally mobile, Boardroom Metrics Accomplished Executives can be parachuted into corporate clients as individuals or as a team for consulting, mentoring and interim management assignments.

Boardroom Metrics Inc. is headquartered in Toronto and has an office in Mexico City.

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